



Hi! I'm **LaTasha R. Jones.**

CREATIVE

(Capital "T" in Print!)

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www.latasharjones.com

Equal parts editor, writer, and creative with 17 years of experience creating professional and goal-oriented content for web, social media, print, video, exhibits, government proposals, and much more



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EXPERIENCES + EXAMPLES

BLOGGING

- Established and managed the FSU Chesnutt Library blog on [Wordpress](#) and [Tumblr](#) (2012-2016)
 - > Wordpress: [Example 1](#) | [Example 2](#) | [Example 3](#)
 - > Tumblr: [Example 1](#) | [Example 2](#) | [Example 3](#)
- Personal blog:
latasharjones.com/blog

COPYWRITING

- Created short form content for social media channels, websites, blogs, online articles, newsletters, and press releases (examples included above, as well as portfolio and website)
- With HSI and their Blue Ocean Brain brand, wrote and edited original microlessons and articles to include content for web, email, video, student materials, exams, social media, ebooks, blogs, and marketing materials.
- **Experience using:** Adobe Creative Suite: InDesign, Photoshop; Microsoft Office Suite, Google Docs, Canva, Wordpress, InShot, Wix, Chicago Manual of Style, AP Style, Grammarly, Teamwork, Asana, Monday.com, Cricut Design Space, HTML, Document Control and Quality Assurance, Graphic Design, Social Media Management, Instructional Design

SOCIAL MEDIA

- Established and managed the FSU Chesnutt Library social media channels 2012-2016 ([Twitter/X](#), [Instagram](#), [Facebook](#), and [Tumblr](#))
 - > [Created a unique and tailored social media strategy and guideline for Library.](#)
- Managed the FSU Department of English social media from 2016-2022 ([Instagram](#), [Facebook](#), and [Twitter/X](#))
- Established and managed social media channels for my sorority 2012-2018 (approx):
 - > Delta Gamma Sigma Alumnae Chapter: [Instagram](#)
 - > Delta Iota Undergraduate Chapter: [Instagram](#)
- Created and managed the sisters jones collective social media 2010-2022 ([Instagram](#) and [Wordpress](#))